

Environmental Engineering

The Journal of The Society of Environmental Engineers



Media information 2016



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Environmental Engineering

About The Society of Environmental Engineers....

- The SEE was founded in 1959 as a forum for sharing knowledge in the environmental engineering field.
- Over the last fifty seven years, the Society has grown and developed as a focus for activities at local, national and international levels. It is run by its members, together with a full-time professional Secretariat providing co-ordination and administrative support.
- The Society is the lead professional body addressing all areas of the discipline of environmental engineering and is a Registration body for both Chartered Engineer and Chartered Environmentalist.
- The Society signed a long term publishing arrangement with Concorde Publishing Ltd in 2011 to facilitate investment in the existing Journal and the development of new print, digital and online products.



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About the Journal....

- First published by The Society of Environmental Engineers in 1962
- The leading print product for individuals involved in the design, development test and measurement of new products
- A broad based editorial approach means that mechanical, electrical, and electronic engineers subscribe to the title
- Circulation reaches into all industries; including aerospace and defence, automotive, telecommunications, transport, Pharmaceutical/Medical and manufacturing sectors.
- Published six times a year with six stand alone Supplements.
- Available to subscribers in both print and digital formats.
- A growing digital distribution.
- New supporting website launched in September 2015.



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About the editorial content....

- Every issue includes the following content-
- A Research & Technology section covering the industry and its impact on the EE sector.
- Editorial features of one to three pages in extent, that address the key issues facing test, measurement, design and development engineers.
- A Special Technology Focus looking at a key area for Design, Development, Test and Measurement engineers. The Focus will have three to five features and will be written to update the specialist and inform the generalist.
- An Industry Focus will put the editorial spotlight on a key sector and the impact of environmental engineering on it, and in it.
- Professional information in The SEE news section.
- A recently established Supplier Guide.

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About the circulation....

7,500 copies to members of The Society of Environmental Engineers and other qualified recipients across all relevant job functions, seniority levels and industry sectors.

JOB FUNCTION

• Test and Reliability	2,847
• Research and Development	1,925
• Quality Assurance/Calibration	1,263
• Design	2,720
• Packaging	1,471
• Others (incl. Production, Marketing, Purchasing)	386

SENIORITY

• Director/Management/Team Leader	4,532
• Engineer	2,358
• Scientist/Researcher	534



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About the circulation....

INDUSTRY SECTOR

• Aerospace/Defence/Military	1,742
• Automotive	1,931
• Consultancy	778
• Chemical	356
• Electrical/Electronics/Telecommunications	1,812
• Education (Universities)	657
• Food & Drink	643
• Pharmaceutical/Medical	895
• Power & Energy	949
• Other	260



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About the digital distribution....

- First available as a digital edition in 2013.
- A growing digital distribution.
- 3,600 to members of the SEE's LinkedIn Group.
- 500 plus to our new twitter audience established in 2015.
- Hosted on the Society of Environmental Engineers website homepage where it is available to read in full by all visitors.



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The 2016 editorial focus schedule....

	Technology	Industry
• February	3C - Cleanrooms & Contamination Control	Automotive
• April	Design & Simulated Test	Aerospace
• June	Data Acquisition, Recording & Sensors	Electronics & Telecoms
• August	EMC Testing & Analysis	Medical Technology
• October	Noise, Vibration & Frequency Testing	Defence
• December	Climatic & Stress Testing	Transport
• All issues include special exhibition distribution		

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The 2016 editorial supplement schedule....

- | | Supplement Content |
|-------------|-----------------------------------|
| • January | NEW - DAQ & Sensors 2016 |
| • March | EMC 2015 |
| • May | Climatic & Vibration Testing 2016 |
| • July | Test Houses 2016 |
| • September | Cleanrooms 2016 |
| • November | Electronics 2016 |



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About the next steps....

- For the last fifty seven years, Environmental Engineering has been the leading technical journal addressing the sector.
- With an award winning editorial team the magazine has a loyal and growing subscriber base.
- Environmental Engineering has a track record in helping companies increase awareness, develop interest and build sales within the sector.
- The increase in frequency to six issues and six supplements in 2016 ensures we meet the information needs of our readers, subscribers and advertisers
- For more information about advertising to reach Environmental Engineering's high quality readership please contact the EE sales team on +44 (0) 20 7863 3079 or email sales@concordepublishing.com



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About the rates...

All costs are for full colour

	x1	x6	x12
• FULL PAGE	£2,400	£2,100	£1,800
• HALF PAGE	£1,350	£1,150	£1,000
• QUARTER PAGE	£800	£700	£600

Special positions

- Cover positions +20%
- Guaranteed facing editorial matter +10%

Bound Insert Package

- Four page bound insert, full page advertisement plus 1000 reprints of the insert £9,500

Other loose and bound insert rates available on request.

All prices are exclusive of VAT



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About the data....

Dimensions (mm)

- FULL PAGE 255 x 180
- HALF PAGE 125 x 180 or 255 x 86
- QUARTER PAGE 125 x 86

- For full production specification please contact the production department at Concorde Publishing Ltd
- Email production@concordepublishing.com



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Environmental Engineering .org.uk

EEOnline.org.uk - The NEW website

- Launched in September 2015 alongside Environmental Engineering
- To increase subscriber and member value and make the best use of the complementary attributes of print and online publishing.
- To extend the scope of our coverage – to cover the full spectrum of Environmental Engineering.
- To help suppliers of test equipment and test services to tell a valuable professional audience about their capabilities.
- Access via EnvironmentalEngineering.org.uk or EEOnline.org.uk
- **The Commercial Opportunities include....**
- A leader board on every internal page on the site.
- Home Page Button.
- Tag and phrase Library Sponsorship.
- Marketplace Listing



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About the data....

- LEADER BOARD 728 pixels wide x 90 pixels deep
- HOME PAGE BUTTON 120 pixels wide x 90 pixels deep



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TestHouse Directory 2016

The comprehensive directory of UK test houses testing services and solutions

- 19th edition will be published in January 2016.
- Available in print, digital and online at www.TestHouseDirectory.com
- Initial print distribution of 7,500 and bonus distribution at all the events the Society attends throughout the year.
- Over 38,000 unique visitors per annum.
- Company entry includes company description, full contact details and 10 free product and service categories.
- Over 570 categories of product and service.
- Annual Subscriptions start from £950.
- For more information contact TestHouseDirectory@concordepublishing.com



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